



CTA 2021 AGM Website Report – Angus King

Management and operations of the website was happily uneventful during 2020. Due to the efforts of the various coordinators and fellow committee members the site has continued to provide a useful web presence for the club including a calendar of all upcoming events.

Website traffic has increased about 35% on 2019 (individual stats range from 103% to 158%).

“The membership system has performed adequately but still provides a few challenges. I hope most issues have been resolved and 2021 will see few headwinds”. I still need to get the wording correct on the renewal reminder to ensure people don't think they have to pay twice – once is enough :-).

Changes to the website plugins (extensions) were relatively minor in 2020 with two changes of note:

1. An option to provide a two month rides calendar for download was produced for those who like to “stick it on the fridge”
2. An alternative means for filling out the online OYB registration form as some Apple devices don't handle PDF forms very well

I encourage all members to explore the website to discover some of the content gems. Finally, if there's any issues you have with accessing the website or where you could see further improvement please drop me an email at webmaster@ctawa.asn.au

Angus King