



CTA 2022 AGM Website Report – Angus King

Management and operations of the website was happily uneventful during 2021. Due to the efforts of the various coordinators and fellow committee members the site has continued to provide a useful web presence for the club including a calendar of all upcoming events.

Website traffic has declined about 6% on 2021 (individual stats range from 87% to 100%).

“The membership system has performed adequately but still provides a few challenges. I hope most issues have been resolved and 2022 will see few headwinds”.

Some (11) changes have been made to the membership plugin (think App) to improve functionality, format telephone numbers, edit postcodes to support the separation of Metro and Country (non-Metro) memberships, remove one of the plugins provided by the membership system to better handle annual membership renewals.

In addition the functionality to support viewing routes (Tracks) for OYB and other tours has been extended to include daily routes and had some reasonable improvements (47 changes). Look at the menu options under the Rides and Touring menus on the website to get a feel for what’s available. It could help you to either plan your own tour routes or, in the case of daily rides make it easier to step up to lead a ride.

I encourage all members to explore the website to discover some of the content gems.

If there’s any issues you have with accessing the website or where you could see further improvement please drop me an email at webmaster@ctawa.asn.au

Finally, if anyone is interested in learning or furthering their website skills and “giving back” to the CTA please contact me.

Angus King