

CTA Ride Co-ordinator's Report 2024

Caveat: the numbers cited below may not be 100% accurate, but they're close enough.

During 2024, a total of 119 day rides were operated - excluding rides that were cancelled due to either being too hot or too wet from a meteorological perspective. This is an increase from 107 rides in 2023. So that's good.

During 2024, a total of 40 members volunteered to lead rides - of which 31 members led two or more rides. The comparable numbers for 2023 were 33 and 23. So that's good too.

During 2024 there were two members who led more than ten rides each - Liz and Scott. This compares to one member (Liz) in 2023. Many thanks to both of them for being so enthusiastic.

Early in 2024, there were a small number of 'leaderless' rides - meaning that no member had volunteered to lead prior to the actual ride - and these were not included in the numbers above. Thanks primarily to the sterling efforts of Liz it has not been necessary to announce leaderless rides since last year's AGM.

The initiative established in 2023 to operate Thursday lunchtime rides in winter and Thursday dinner rides in summer appears to have become self-sustaining, with members actually insisting that their rides be posted on the website without any prompting.

In 2024, a number of new initiatives were launched:

1. Invitations to the Exclusive Luxury Ride Leader's BBQ were only offered to members who led two or more rides. And not their partners either. This appears to have been successful, in no small part because the standard of food at the BBQ has been dramatically improved in recent years thanks to the incredible efforts of the Social Coordinator.
2. An attempt has been made to increase interest in the day rides by writing a few sentences of nonsense to offset the generally boring dry tone of the website notification posts. This has been met with both positive and negative feedback, but who cares - if it means the ride coordinator is a little more engaged in the role then it's a good thing.
3. A number of CTA members have started running mountain bike rides on Fridays. This initiative has been generally successful with a relatively small group, but there is scope to increase the frequency of rides if interest develops.
4. A library of twenty gpx files was loaded onto the website, providing a ready source of inspiration for potential ride leaders. This initiative was completely unsuccessful, but the rides are still there if anybody's interested for this year.